:RESOLVER

Style Guide

Logos

Logo

The sharp corners and tight tracking make Resolver's logo an unmistakable brand identifier. The colon represents a bridge between us and the new companies that are brought into the Resolver family.

Full color positive logo

The main Resolver logo

- Use the positive version on light or white backgrounds.

- A one color logo is only acceptable when media reproduction is limited. In these cases, the logo may be reversed to white on a background that provides suitable contrast. A black logo is allowed when media reproduction is black only.

White reverse logo

The secondary Resolver logo on dark background

- The reverse logo may be used on dark color backgrounds, as well as dark areas within photographs.

- A one color logo is only acceptable when media reproduction is limited. In these cases, the logo may be reversed to white on a background that provides suitable contrast. A black logo is allowed when media reproduction is black only.

Icon

The Resolver icon is used mainly as a representation of the brand on social media, and in situations where the full logo would be inappropriate. It is not intended to be used in conjunction with the full logo, nor when there is space to use the full logo.

Version One

Version Two

Margins

To properly stage the logo, a minimum clearance between the logo and other elements must be maintained. The half-height of the colon in the logo indicates the measurement of minimum clearance between the logo and other elements on all sides of the logo.

Margins

There must be a one-half colon width margin around the Resolver logo

Margins

Other page elements should not cross the white margins

Usage

The Resolver logo is the primary element of the company's branding. Ensuring the logo is presented in accordance with these guidelines

will help to strengthen the brand and ensure consistency at all times.

On white background

Use the "full color positive" logo

On dark background

Use the "white reverse" logo

On photographic background

Use the "white" logo

Misuse

Avoid distorting, modifying or recreating the logo at all times. Representing Resolver with unapproved, non-standard artwork compromises the brand and creates inconsistency.

No effects

Don't add effects like shadows or gradients to the logo

No distortion

Don't compress, stretch or expand the logo

No color changes

Don't re-color the logo, even if you are using colors from the brand

No logo "lockups"

Don't create "lockups" by adding text in close proximity to the logo

No busy backgrounds

Don't put the logo over busy photographic backgrounds

No combining

Don't combine the Resolver icon with the logo

No mixing with other logos

Don't combine the Resolver logo with logos from other companies

No rotating

Don't rotate the logo into a vertical alignment

No other fonts

Don't write the Resolver logo with another font

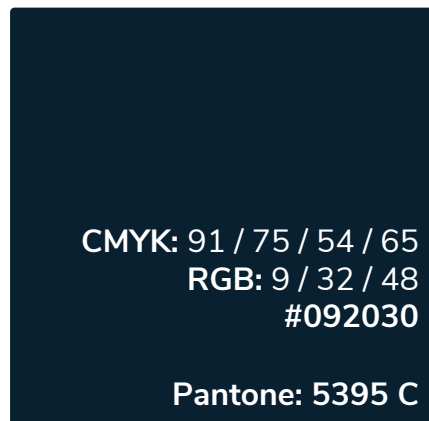## No other elements

Don't add dedication or flourishes to the logo

Color

The Resolver brand benefits from a clean, uncluttered approach that employs significant use of white space and restrained use of color. The goal is to use the palette sparingly yet strategically to avoid clutter and unnecessary competition between elements, while leading the reader deliberately through the document.
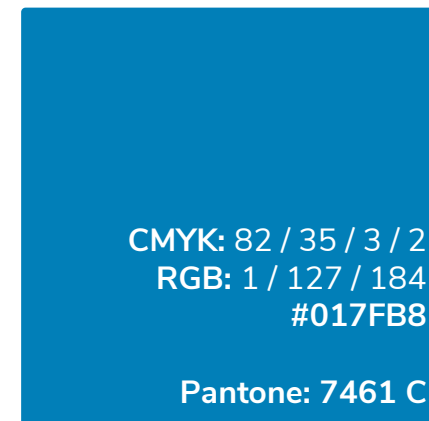
CMYK: 91 / 75 / 54 / 65
RGB: 9 / 32 / 48
#092030

Pantone: 5395 C

CMYK: 70 / 15 / 0 / 0
RGB: 0 / 173 / 238
#00ADEE

Pantone: 2995 CP

CMYK: 82 / 35 / 3 / 2
RGB: 1 / 127 / 184
#017FB8

Pantone: 7461 C

CMYK: 57 / 0 / 100 / 0
RGB: 122/193/66
#74C142

Pantone: 3561 U

Resolver Black

The primary brand color

Resolver Blue I

The primary blue accent color

Resolver Blue II

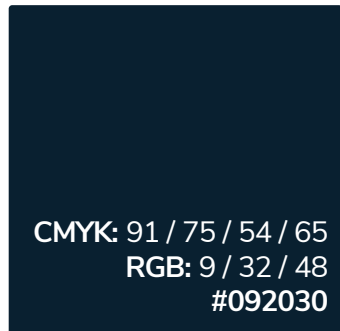The secondary blue accent color

Accent Green

The tertiary accent color

Grayscale

Resolver's interface is primarily made up of the gray scale. Because color is used by our customers to quickly identify their content, we want to use as restrained a palette as possible in order to allow that content to stand out as intended.

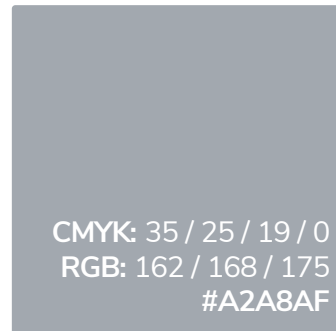|				
CMYK: 91 / 75 / 54 / 65 **RGB:** 9 / 32 / 48 **#092030**	**CMYK:** 55 / 40 / 30 / 2 **RGB:** 121 / 131 / 141 **#74838D**	**CMYK:** 35 / 25 / 19 / 0 **RGB:** 162 / 168 / 175 **#A2A8AF**	**CMYK:** 12 / 8 / 5 / 0 **RGB:** 219 / 221 / 224 **#DBDDE0**	**CMYK:** 4 / 3 / 1 / 0 **RGB:** 246 / 246 / 250 **#F6F6FA**

Black

The base UI shade of black.
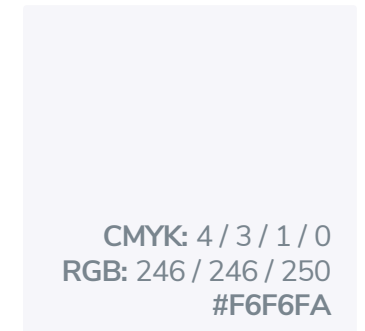
Dark Gray

The secondary shade of gray.

Gray

The base UI shade of gray.

Light Gray

The disabled shade of gray.

White

The base UI shade of white.

Fonts

Fonts

Resolver uses two fonts: Gilroy Bold for larger titles, Gilroy SemiBold for sub headers and labels, and Nunito Sans for fields and body — basically everything else.

Header Font

Gilroy

Use Gilroy SemiBold for large titles

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Use Gilroy SemiBold for headers and isolated elements

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Substitute Header Font

Nunito Sans

If you do not have access to Gilroy use Nunito Sans Bold as alternate text

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Body Font

Nunito Sans

Use Nunito Sans Regular for body text

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

About Resolver

Tags:

Protect What Matters ®

Tell me about Resolver:

Resolver helps the world's leading organizations reduce the frequency and severity of negative events. Risk, security and resilience professionals use our software solutions to provide actionable insights and control operational costs.

Tell me about your customers?

Over 1,000 organizations world-wide depend on Resolver's security, risk and compliance software. That's about 1,000,000 people using our tools each day. We serve customers across a number of industries and business needs. From healthcare and hospitals, to academic institutions, critical infrastructure organizations including airports; utilities, manufacturers, hospitality, high tech and retail.