

MODERATION FOR BRANDS

# Empower your Brand and Online Communities

Without a moderation solution, harmful content drives disengagement and damages your online communities, brand integrity, and revenue. 63% of consumers expect harmful content addressed within an hour, and half of those consumers want it addressed instantly

**Ensure a safe online community that aligns with brand values and allows social engagement to grow with Resolver Moderation**



## Proactive Risk Detection

Rapidly detect and eliminate harmful content across 100+ classifications in 50+ languages, including nuanced risk categories developed by industry experts, shielding your online communities against abuse, hate speech, spam, and more.



## Preserve Brand Integrity

Leverage valuable moderation insights that differentiate organic from paid interactions, mitigating detractors to ensure a secure environment that boosts campaign performance and protects ROI.



## Cost Optimization

Maximize cost-effectiveness through our fully managed service, seamlessly scaling to streamline operations, allowing your social media teams the freedom to prioritize core tasks.



## Global Support

Our team of industry experts provides enhanced security, prioritized alerting, and 24/7, 365 global coverage to ensure uninterrupted protection, even during crucial events.

**Resolver Moderation supports social teams through an ever-evolving set of risk areas**



Abuse



Hate



Spam



Profanity

100+

Classifications

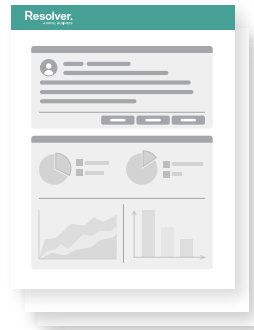
# Maintain Welcoming and Secure Brand Communities with Actionable Risk Intelligence



## Alerts

Real-time notifications on harmful commentary that threatens brand community safety.

Emails, SMS, Slack messages,  
Client-provided API



## Live Data Access

Dashboards provide comprehensive risk insights, live UGC viewing, and quick content checks, allowing timely moderation actions for potential customer engagement.



## Digest Reporting

Weekly and monthly reports summarizing recent trends, sentiment, and significant risks across UGC, owned and paid social content.



## Social Media Insight Reports

Tailored reports detailing volume, key themes, audience reactions and additional insights on new launches, events or targeted campaigns.

## Fully-managed Moderation for Brands supports:



**Facebook**  
Organic, ads



**Instagram**  
Organic, ads



**TikTok**  
Organic, ads



**X (f.k.a. Twitter)**  
Organic, ads

## Want to learn more? Let's talk.

Discover priority risks. Protect your brand.

[Resolver.com](https://resolver.com) | See risk. Discover value.

**Resolver.**  
A KROLL BUSINESS