

# Protect your brand's reputation with proactive crisis management

Ineffective crisis management leaves brands vulnerable, risking reputation and customer trust. Studies have shown that embracing a proactive approach can significantly reduce the impact of crises by up to 40%

## Safeguard your brand's value against potential crises with Resolver Reputation Monitoring



### Comprehensive coverage

With the broadest coverage of digital chatter across surface, deep, and dark web platforms, we provide a complete view of potential risks with real-time monitoring and AI-driven insights.



### Prioritized alerts

Our strategic alerts deliver key stakeholders contextualized information reviewed by our AI+HI team, providing accurate and detailed insights about the risks that matter most to your brand.



### Proactive brand protection

Leverage expert analysis and ongoing trend forecasting to address immediate risks, identify future threats, and respond effectively with actionable intelligence before a crisis evolves.



### Risk intelligence partner

Our fully managed service, with industry experts in crisis communication, provides 24/7, 365 protection in over 50+ languages, ensuring scalable, timely, and informed global support.

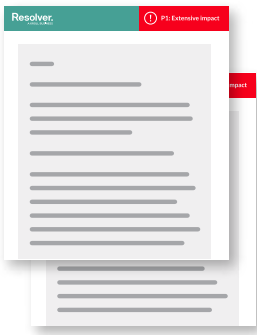
**Stay informed, take action, and secure your reputation with unrivaled crisis management.**



“We are better coordinated, faster, and more effective at responding to crises with Resolver. It has taken away a lot of our anxiety and stress.”

- SOCIAL RISK MANAGER, CPG

# Mitigate reputational damage with actionable risk intelligence



## Alerts

Real-time notifications on UGC items that match or meet the criteria of risk types that require immediate escalation.

Emails, SMS, Slack messages,  
Client-provided API



## Situation Report

Detailed status reports within 60 minutes risk event notification, providing key timelines, milestones, narratives, and impact for effective decision-making and response planning.



## Digest Reporting

A regular overview that summarizes risk events, emerging themes, time period comparisons, and impact scores to inform prioritization and capacity planning.

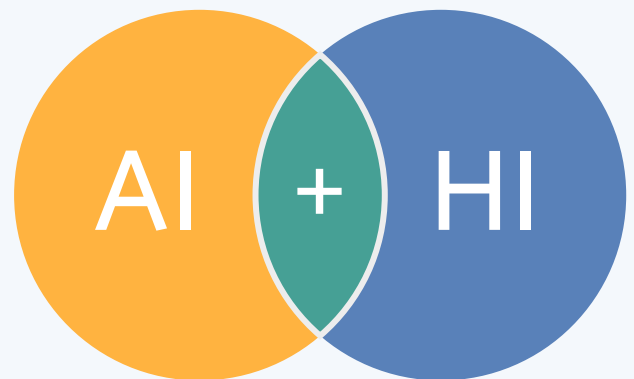


## Digital Footprint Report

A client-commissioned report which covers the open-source surface, deep and dark web to identify risks to the personal security of client VIPs, including physical, digital and collateral risks.

## Harness the power of AI + HI review at scale

Our dedicated human intelligence team leverages our best-in-class AI, trained since 2005, to delve deeper, providing profound insights into critical issues and threat actors, ensuring a comprehensive understanding that bolsters your defense strategies.



## Want to learn more? Let's talk.

Discover priority risks. Protect your brand.

[Resolver.com](https://resolver.com) | See risk. Discover value.

**Resolver.**  
A KROLL BUSINESS